Promote Rice in September – Earn Scholarship Money
www.usarice.com

National Rice Month Scholarship Program
$8,500 in Scholarship Awards

Grand Prize Scholarship – $4,000 * 2nd Place – $3,000 * 3rd Place – $1,500

Rice Facts to Know

GROWN IN THE USA RICE

September is National Rice Month and a scholarship opportunity.
About 85% of the rice consumed in the United States is grown here.
Rice is important to your state.

How do you win a National Rice Month Scholarship?

Step 1:  Make U.S.-grown rice the center of a promotion activity you conduct this September.
Some sample topics/themes are:
• Nutritional benefits of U.S.-grown rice
• Culinary versatility of U.S.-grown rice
• Economic importance of U.S. rice production and processing
• Conservation and environmental benefits of the U.S. rice industry
Remember – your promotion must be conducted in September.

Step 2:  Tell us about it.
• submit your entry by October 15, 2009.
• for more information and an entry form, see www.usarice.com.

Step 3:  Entries will be judged on creativity and impact in promoting:
• U.S.-grown rice and National Rice Month and
• the importance of rice to your state

Who is eligible?

High school juniors and seniors (2009-10 school year) in Arkansas, California, Louisiana, Mississippi, Missouri, and Texas who have not previously won a National Rice Month Scholarship are eligible. *

* Children of board members of the USA Rice Federation, USA Rice Council, USA Rice Producers’ Group, USA Rice Millers’ Association, USA Rice Merchants’ Association, and/or children of USA Rice Federation committee members or USA Rice Federation employees are not eligible.

How much can you win?

The USA Rice Federation’s 2009 National Rice Month Scholarship Program will make three awards. One national grand prize winner will receive a scholarship award of $4,000. One second place award of $3,000 and one third place award of $1,500 will be presented.

And there’s more –

The national grand prize will be presented on December 10 at the USA Rice Outlook Conference in New Orleans, La. Trip expenses for the national grand prize winner and one chaperone will be paid by the USA Rice Federation.

Questions?

See www.usarice.com or contact: Randy Jemison, (337) 738-7009, rjemison@usarice.com, Chuck Wilson, (870) 673-7541, cwilson@usarice.com, or Trish Alderson (703) 236-1472, talderson@usarice.com.